



## LIFESTYLE GUPSHUP

BE AN INSPIRATION

LifeStyle Gupshup is produced by KRL Creatives and is a lifestyle magazine that is all about highlighting stories of talented individuals and their efforts in making a difference, it's to inspire others to follow their dreams and pursue their life goals. Apart from this, Lifestyle Gupshup also covers all the aspects of living, food, fashion, traveling and tech.

We have collaborated with several bloggers across the globe who are experts in their areas of interest, they are our regular magazine contributors. This includes people who talk about organic gardening, people who take wildlife photography, food bloggers with amazing palette, travelers who share their experience and suggest their recommendations, people who attend global events, and many more.

Stories is a big part of our magazine. Our mission is to meet those people who started with nothing but passion and realized their goals through hard work and perseverance. We cover their stories in order to inspire those who are still in doubt of pursuing their life dreams.

Lifestyle Gupshup is also present online, where we cover similar content in digital format. ([www.lifestylegupshup.com](http://www.lifestylegupshup.com))

Regards,  
Team KRL Creatives



## AD PLACEMENT TARIFF

Advertisement Position	Tariff Rate (1 month)
First Inside page after cover double	70,000
First Inside page after cover single	40,000
Double Spread	30,000
Creative inserts/ popups	20,000
Single page spread	15,000
Back Inside single	40,000
Back Inside double	70,000
Cover Back	80,000

- All advertisements are to be submitted in first week of every month
- Lifestyle Gupshup management holds the right to reject any ad
- All advertising space is available on first come first take basis
- Size for normal print ad is A4
- All rates are subject to change\*\*